

17 November 2009 – for immediate release

## **ALMR cancels Sky's subscription**

The ALMR Council last week took the decision to cancel BSkyB's membership of the Association as at 31 December 2008 on the grounds that this is no longer compatible with the commercial interests of its operator Members.

-ENDS-

### **Notes for Editors**

- 1. The Association of Licensed Multiple Retailers (ALMR) is the only national trade body dedicated to representing the interests of pub and bar operators and providing their companies with business support and advice. There are currently 89 companies in membership, between them operating 15,000 outlets – of which more than 4,000 are managed operations. The bulk of ALMR membership is drawn from small independent companies operating 50 outlets or fewer under their own branding*

#### **For Further information please contact**

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