

ALMR Press Notice

ALMR NOTES FURTHER FALL IN DRINK DRIVING CASUALTIES

Thursday 7 August 2008. Release time: immediate

The Association of Licensed Multiple Retailers (*ALMR*) today noted the improved drink driving accident and casualty statistics released by the Department for Transport.

The official 2007 statistics showed that the number of fatalities resulting from drink drive accidents fell by 18 per cent from 560 in 2006 to 460 in 2007. In 2007, both the number of drink driving accidents resulting in fatalities or serious injury and the number of such casualties were at their lowest recorded level.

Nick Bish, *ALMR* Chief Executive, comments:

“Every death or injury resulting from drink driving is a tragedy, and these numbers are still far too high. However, the continued reduction of deaths due to drink driving without a reduction in the blood alcohol limit would suggest that current campaigns are effective. We would therefore call for caution in any policy review.”

<ENDS>

Notes for editors

- *ALMR* is the only national trade body solely dedicated to representing the interests of pub and bar operators, and to providing them with business support and advice. It has almost 100 member companies, operating over 15,000 outlets.

- The Department for Transport today released Road Casualties in Great Britain: 2007 estimates for accidents involving illegal alcohol levels. They are official National Statistics. The release is available online at:
<http://www.dft.gov.uk/pgr/statistics/datatablespublications/accidents/rcgb07drinkdrive>

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