

## **Press Notice**

ALMR is very pleased to announce that the iconic brand TGI Friday's and its 46 branches nationwide is to join the association.

Karen Forrester, Managing Director said *"Friday's believes that in these challenging times the industry needs energetic and informed campaigning and are confident that the ALMR does that job very well"*.

And a delighted Nick Bish, Chief Executive of ALMR responded, saying *"TGI Friday's is a reinvigorated brand that sets the highest standards and we very much welcome the company's involvement in promoting all that is good about licensed retail and the companies operating in the sector"*.

ENDS

### **Contacts:**

Nick Bish on 07831 778993

Karen Forrester on 07876 142688