

16 September 2009

## **ALMR launches new look website**

The Association of Licensed Multiple Retailers (*ALMR*) launches its new look website, complete with easy internet payment facilities for the free online booking of its prestigious events.

Sponsored by Compufix, the leading supplier of IT and hosted services to the licensed trade, the *ALMR* brand new website now incorporates the latest technologies in online payments and continues to provide its members with up to the minute advice on legislative changes and governmental feedback from its' lobbying efforts.

The new website provides members with an easy to use online booking facility for reserving places at their prestigious networking events. *ALMR* members can either request an invoice or now enjoy instant online credit card bookings, all at no extra cost, which comes alongside its' much anticipated sell out event, the *ALMR* Christmas Luncheon.

Designed and developed by Captiva Marketing, the full service marketing agency known across the licensed retail sector for providing first-class marketing solutions, the site has been given a much fresher and up-to-date look, with easier and smoother navigation around the site, which will ensure members (and non members) have a rewarding experience every time they visit it.

About the new website, Nick Bish, Chief Executive of the *ALMR* said; "We are delighted that, thanks to Compufix, we are now able to add this new, immediate, online payment facility. Although members can still chose to pay by invoice, we believe it is important to give them the option of paying as they book an event. The new look website is much cleaner than its predecessor and provides members with easy access to a wealth of information, presented in clear and structured manner."

Richard Angell for Compufix commented; "We are delighted to continue our long term association with *ALMR* by sponsoring their new website. We recognise the tremendous support and guidance Nick Bish and his team provide to their membership, and the new online booking facility will provide members with a much easier means by which they can pay to attend the valuable and informative events hosted by *ALMR*"

ENDS

## Notes to Editors

- ❏ *ALMR* is the only national trade body solely dedicated to representing the interests of pub and bar operators, and to providing them with business support and advice. It has 86 member companies, operating around 10,000 outlets.
  
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