

### **Last orders for entries to Ops Awards**

The Nomination phase for the 2009 Operations Managers Awards closes at the end of the month and final nominations are now being sought, for the Area Manager and the Business Development Manager of the Year Award.

The Awards, now in their 12<sup>th</sup> year, have enjoyed the plaudits from every element of the sector and remain the only Awards to recognise the vital role that excellent Operations Managers play in making a Manager or Lessee's business more successful. By default any outlet performing well will, be more profitable for the Pubco, Regional brewer or Managed House operation.

Nominations can be made online at [www.opsawards.org.uk](http://www.opsawards.org.uk) or via the *ALMR* at 020 8579 2080. Already the 2009 competition has managed to extend its reach, with entries from three companies that have never before nominated anybody.

Nick Bish, chief executive, *ALMR*, commented: "We already have more than 30 nominees – aspiring to be known as the best BDM or area manager. As I never tire of saying, this competition is much more than just a snapshot of individual talent. The best 20 get one-to-one mentoring and expand their business and personal skills at the MasterClass led by Ashridge Consulting. We believe that it's really worthwhile for the individuals – and it's indisputable about the importance of the role, so it's good for their companies too. *ALMR* also thinks it's good for our industry; the politicians and other observers will see that we are developing this crucial level of management and should applaud.

So, if you have great operations managers, demonstrate to them your confidence in them and put them forward – do it now, and benefit from this great initiative.”

Last year’s winners were; Jo Probert, area manager of the year and Joe Smith who took the prize for business development manager of the year.

To follow in their footsteps all you need is to be nominated and logon to the dedicated Awards website – [www.almropsawards.org.uk](http://www.almropsawards.org.uk) to register.

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Notes for editors

o *ALMR* is the only national trade body solely dedicated to representing the interests of pub and bar operators, and to providing them with business support and advice. It has almost 100 member companies, operating over 10,000 outlets.

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