

Benchmarking Operating Costs - A Business Briefing **11 June 2010**



- **What are the true costs of running a pub in today's market?**
- **What impact does trading style have on margins and turnover?**
- **How can you benchmark your operating costs?**
- **What do you need for lease, rent and investment decisions?**

The ALMR's flagship Annual Benchmarking Survey provides all the answers to these questions and more. It is the de facto reference source for information on the pub market — from sales data to costs, capex to margins — broken down by size, style and ownership.

The results of the latest survey are due to be published at the end of May and will be made available to Members only at an exclusive seminar at the KPMG offices in Canary Wharf @10 Upper Bank St, E14 5GH

Attendance at the event and a copy of the report are **free** to companies who subscribed to the survey, and both are available for a small cost of £50 to non-participating companies.

The briefing will run from 10am till 12pm with tea/coffee provided.

Places are limited to only 20 members, so please RSVP immediately to:
Matt Steinhofel on msteinhofel@almr.org.uk
or call on 020 8579 2080